

Coasting to success

A modern mug that promises to rid furniture of coffee rings once and for all has the humble banana to thank for its clever design.

It is the product of months of hard work by financial analyst Dumu Ndlovu and post office worker Tigere Chiriga, both 34, who grew up together in Harare, Zimbabwe. They dreamed up the Floating Mug – which comes with its own built-in coaster – after spotting bananas hanging on a hook. The twist is that the handle bends round underneath to form a coaster to collect any drips that could form stains on tables and worktops.



The pair say it will revolutionise the way tea and coffee drinkers think about mugs – and expect one to be in every home soon. They turned to crowdfunding and within days of listing the project it had received almost £25,000. The mug is now available from Floatingmug.com for £22.

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Tekst 2

- 1p 2 'Coasting to success' (titel)
→ Uit welke zin blijkt dat er, behalve de ontwerpers zelf, meer mensen verwachten dat dit ontwerp een succes wordt?
Citeer (= schrijf over uit de tekst) de eerste twee woorden van deze zin.

Bronvermelding

Een opsomming van de in dit examen gebruikte bronnen, zoals teksten en afbeeldingen, is te vinden in het bij dit examen behorende correctievoorschrift, dat na afloop van het examen wordt gepubliceerd.